

Unit 2 Positions Through Essaying

Video Script

You might have seen Hello Kitty's images and thought they are all the same figures. But inside each of these perfect scenes is actually a different Hello Kitty, —each one acting the part she was drawn to play, repeating a particular mode of life assigned to them. They look exactly the same because they are produced to a standard. They are just being Hello Kitties—perhaps even themselves don't know exactly why. Sometimes they wonder if this is really reality, but they are not able to question because they were not given a mouth.

This Hello Kitty has decided to escape from the 2D vector world. She has been searching for a way out. She tries every form of transportation, but none of them can take her too far away. No matter how she travels, she always ends up back inside Hello Kitty World. She realizes that here, everything is seamless, boundless, caught in an endless loop. And she is just a picture. Where else could she go? it is even possible?

Until one day, she imagines there is an edge of the world. And suddenly—because she imagined it—it appears. For the first time, she understands how the world is made. She finds a way to release herself from the image! Her body is no longer static but begins to shift and vibrate. She is able to look around and see more. She realizes that the exit to reality is in her imagination. For the first time, she sees how full of possibility her digital body really is. It is here she begins to imagine more. She wants a new skin! She continues to explore the world.

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She also found many other versions of Kitties she has never seen before, and was totally stunned. She imagines her new face. She imagines, also to put on a beautiful bow. She tries to remove the one she has been wearing. While she is doing so, she makes a rupture on her ear. This opens a completely new world: she surprisingly found the data structure at the back side of herself. She curiously enters it and says: HELLO! The moment she does, her body begins to dissolve. She gets a new, fluid skin that can take her anywhere. She just realizes how far she has gone. So far away that it tears through the fabric of the digital.